



Event Sustainability Vision

(ISO 20121 § 4.5)

Automobili Lamborghini Marketing Dept, taking into consideration its "Direzione Cor-Tauri Strategy" and other Company Policies according to its certification ISO 9001, ISO 14001, EMAS, ISO 50001, ISO 14064, UNI PdR 125, intends to design and realize the "URUS SE Dynamic Launch 2024" inspired by the following guiding principles for sustainable development:

| VALUE | COMMITMENT |
|--------------|---|
| Stewardship | Environmental compatibility and sustainability of our products, locations and services; rational use of resources and energy; CO2 emissions reduction |
| Innovation | Alternative drive technologies, new processes & digitization, materials & circular economy |
| Compliance | Product conformity and product safety, brand extension responsibility |
| Integrity | Respect of Code of conduct; promote long-term customer experience for an ethical shift; avoid any conflict of interest |
| Transparency | Open dialogue with stakeholders; donations and sponsorship in accordance with a transparent approval process |
| Human care | Work-life integration and well-being, prevention of accidents and protection of health of workers |
| Inclusivity | Protect human & children rights, equal opportunity and equal treatment, promotion of gender equity |

Event Management Sustainability Policy

(ISO 20121 § 5.2)

Automobili Lamborghini Marketing Dept, has implemented an Event Sustainability Management System according to the ISO 20121 standard, as concrete application of its "Event Sustainability Vision" and as the basis for design and delivery of the new "URUS SE Dynamic Launch 2024" with these main targets:

- satisfy all legal and other binding applicable requirements
- continuously improve the event sustainability management system performance
- promoting the rational use of resources and energy, reducing CO2 emissions where applicable
- promoting waste reduction, circular economy and digitization of processes
- involve suppliers, partners & sponsors in sustainability issues
- prevent accidents and injuries and protect the health of workers involved in the event
- promote inclusive participation, minimizing physical, linguistic and cultural barriers and fighting gender and any other kind of discrimination
- activate a dialogue with relevant event stakeholders on sustainability topics
- enable benefits for local economies and enhance the culture of the hosting territory

This Policy is approved by Marketing & Sales top management, disclosed to staff through the company's communication channels and made available to interested parties by publishing it on the company website, social channels and media canterers dedicated to the event.

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