



ACCESS REGULATIONS AUTOMOBILI LAMBORGHINI MUSEUM



ACCESS REGULATIONS FOR THE AUTOMOBILI LAMBORGHINI MUSEUM

ARTICLE 1

The Museum is accessible to members of the public with an admission ticket or booking for the times established by the Museum.

ARTICLE 2

Special categories of users, identified below, are entitled to free entry or a reduction to the admission fee:

- Tourist guides, children under 5, teachers and assistants accompanying class groups
- Over 65, groups >20, students, school groups, Cultura card holders, affiliated organizations
- Disabled people, carers of disabled people

ARTICLE 3

Visitors are required to comply with the safety standards and behavioral rules set by the management and displayed at the Museum ticket office.

Visits with external guides are only allowed if authorized in writing by Automobili Lamborghini.

Visitors are not permitted to touch the vehicles and materials on display, and it is not permitted to enter the vehicles or remove anything from the Museum.

Eating is not allowed inside the Museum.

Animals may not enter, with the exception of guide dogs for the blind. Visitors are required to behave with respect for the place, personnel and other visitors.

Those accompanying children and minors are responsible for their behavior at all times.



The use of cell phones is permitted as long as care is taken not to disturb or inconvenience others. The use of cell phones is forbidden during the Factory Tour.

ARTICLE 4

It is only possible to enter at the booked time and for a maximum duration of one hour (1h). Visitors are to go to the Museum ticket office at the scheduled visit start time.

Any delays could prevent access to the Museum and cancellation of the visit, without any refund for the ticket.

ARTICLE 5

During the Museum visit (meaning both the areas inside and those outside pertaining to the Museum) videos and photographs can be taken without using a tripod, exclusively for non-commercial purposes.

Visitors can post the videos and photographs taken during the Museum visit on their social media profiles for recreational purposes. Any use (including posting) of the videos and photographs taken during the visit to the Museum on social media profiles or other media (including websites) of associations or companies is forbidden. Any use (including posting on any website or social media platform) of the videos and photographs taken during the visit to the Museum for commercial purposes - even indirectly commercial purposes - is absolutely forbidden. If this should happen, following a request from Automobili Lamborghini S.p.A., the visitor shall immediately remove them or ask third parties to do so.

Any derogations from the above must be formally authorized in writing by Automobili Lamborghini S.p.A. No audio/video/photographs can be taken during the Factory Tour.

No promotional material belonging to third parties including, by way of example, banners, flags, rosettes and signs, can be taken into the Museum and displayed during the visit.



ARTICLE 6

In the event of behavior against the contents of these regulations or considered not to be suitable by the Museum for the context, the Museum Management reserves the right to interrupt or cancel the visit, without any right to a refund for the ticket or to reschedule the visit.