



Automobili Lamborghini – October 7, 2025

DEUTSCHE BANK INVESTOR FIELD TRIP

Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,7l l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km

DISCLAIMER



The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Volkswagen Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast.

All figures are rounded, so minor discrepancies may arise from addition of these amounts.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Volkswagen Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

IT IS FORBIDDEN TO TAKE PICTURES IN ANY PART OF THE FACTORY.

AGENDA | OCTOBER 7, 2025



1	14.00 – 14.10 Welcome & Introduction	Mr. Schwarzl & Mr. Poma
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2	14.10 – 14.30 Lamborghini Strategy	Mr. Winkelmann
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3	14.30 – 15.00 Financial Growth	Mr. Poma
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4	15.00 – 15.30 Q&A	Mr. Poma
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15.30 – 15.45 | Coffee break

5	15.45 – 16.15 Business model & Customer journey incl. Q&A	Mr. Foschini
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6	16.15 – 16.45 Technology & Product incl. Q&A	Mr. Pacini
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19.30 Dinner at Osteria Mirasole San Giovanni in Persiceto (BO)

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Mr. Pacini

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DEUTSCHE BANK INVESTOR FIELD TRIP

Stephan Winkelmann | Chairman & Chief Executive Officer of Automobili Lamborghini

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THE FOUNDATION

AN OUTSTANDING VISION TO REVOLUTIONIZE THE STATUS QUO

BORN AS A CHALLENGE

THE CREATION OF LAMBORGHINI BRAND

A BRAND SHAPED ON ICONIC MODELS



MIURA

THE REDEFINITION OF THE
SPORTSCAR CONCEPT



COUNTACH

A NEW DESIGN VISION



LM002

THE FIRST SUPER SUV IN
HISTORY

1963-1990

ICONIC MODELS PIONEERING NEW SEGMENT



BRAND DEVELOPMENT

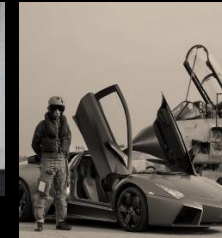
FROM A GREAT NAME TO A REAL LUXURY BRAND



1990-2000

NO CLEAR IDENTITY

AN EXOTIC BRAND WITH
A GREAT NAME



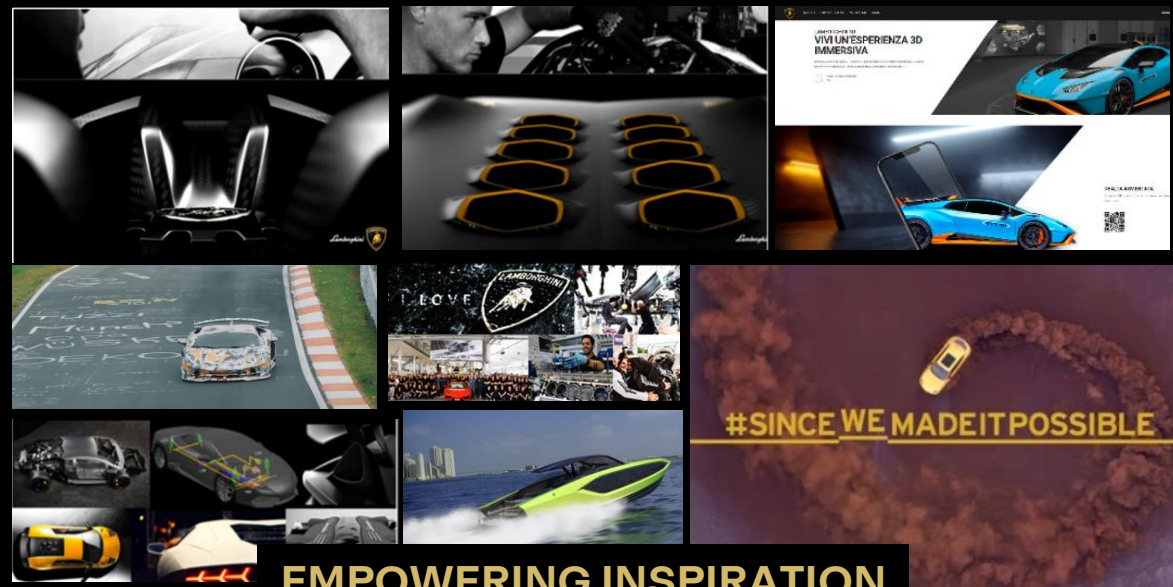
2001-2013

ITALIAN
EXTREME
UNCOMPROMISING

REGAIN RESPECT WITH A SHARP MESSAGE
IN THE LUXURY SEGMENT

BRAND DEVELOPMENT

FOR A WIDER AUDIENCE WITH A STRONG FORWARD LOOKING ATTITUDE



EMPOWERING INSPIRATION

2014-2020

VISIONARY
CUTTING EDGE
PURE

MORE HUMAN & SUITABLE FOR
A WIDER AUDIENCE



DRIVING HUMANS BEYOND

2021-2030

BRAVE
UNEXPECTED
AUTHENTIC

BECOME A SYMBOL OF HUMAN PROGRESSION

Huracán STO: Combined energy consumption: 13,85 l/100km; Combined CO2 emissions: 331 g/km; Combined CO2 efficiency class: G; Huracán EVO Spyder: Combined energy consumption: 14,9 l/100km; Combined CO2 emissions: 338 g/km; Combined CO2 efficiency class: G; Other models depicted are not available for sale.



AN OFFER TO SATISFY A WIDE RANGE OF CUSTOMER’S NEEDS

ROAD-LEGAL
MODELS

ONE
OFF

V12



V12



AUTENTICA AND INVENCIBLE

FEW OFF

V12



V12



COUNTACH

FENOMENO

DERIVATIVES



HURACÁN EVO
SPYDER

HURACÁN STO

HURACÁN
TECNICA

HURACÁN
STERRATO

URUS
PERFORMANTE

3 MODEL LINES

V12



REVUELTO

TEMERARIO

URUS SE

TRACK MODELS



HURACÁN
SUPER TROFEO EVO2



HURACÁN
GT3 EVO 2



ESSENZA
SCV12



TEMERARIO
GT3

Countach: Fuel consumption (combined): 19.5 l/100 km; CO₂ emissions (combined): 440 g/km; CO₂ Class: G; Huracán Evo Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions combined: 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO₂ emissions: 350 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,7 l/100km; Combined CO₂ emissions: 140 g/km; Combined CO₂ efficiency class: E; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km; Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO₂ emissions: 272 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km; Fenomeno: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.



BEING PART OF A FAMILY

NOT ONLY EXPERIENCE FOR CUSTOMERS BUT A DREAM OF MANY



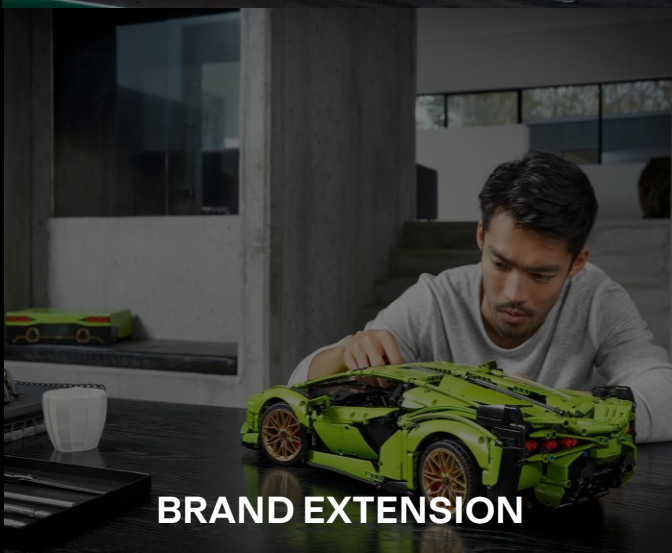
MOTORSPORT



GAMING AND SIM RACING



SOCIALS



BRAND EXTENSION



MUSEUM & PRODUCTION VISIT



COMMUNITY AND TERRITORY

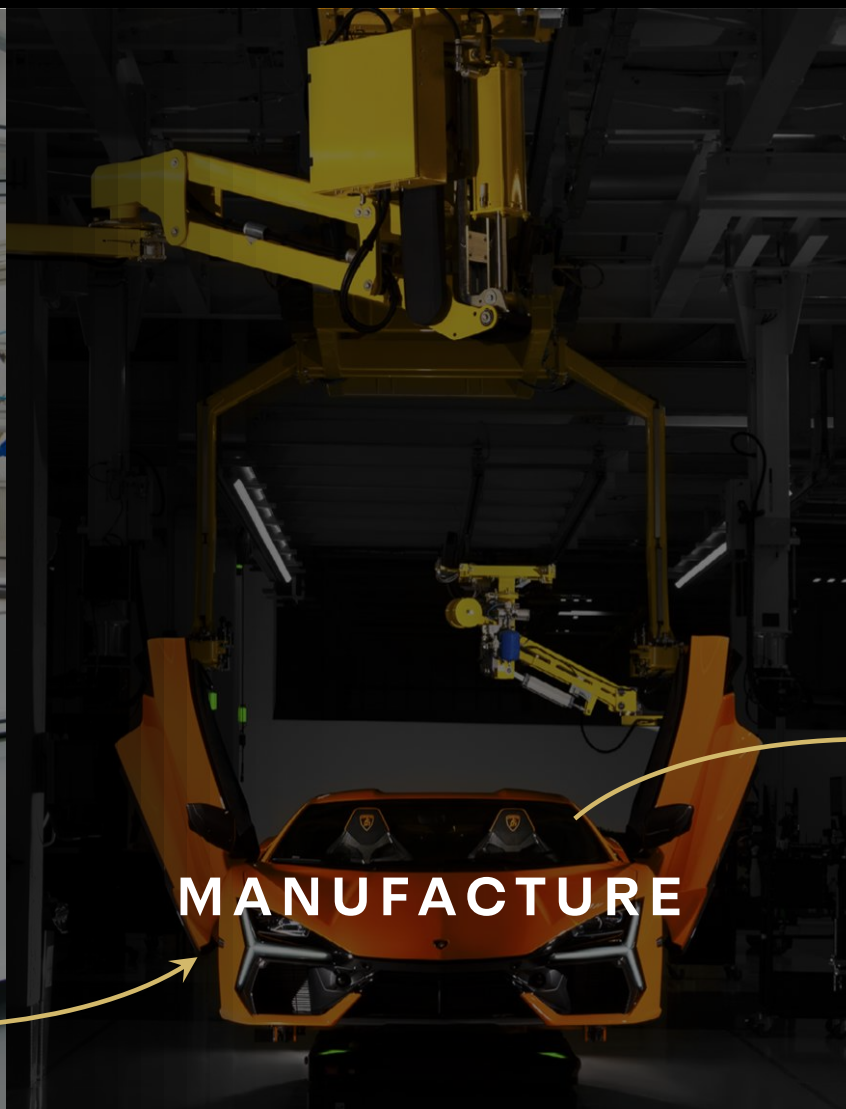
Models depicted are not available for sale.

LAMBORGHINI TODAY

A SOLID COMPANY COVERING THE FULL AUTOMOTIVE VALUE CHAIN



DEVELOPMENT



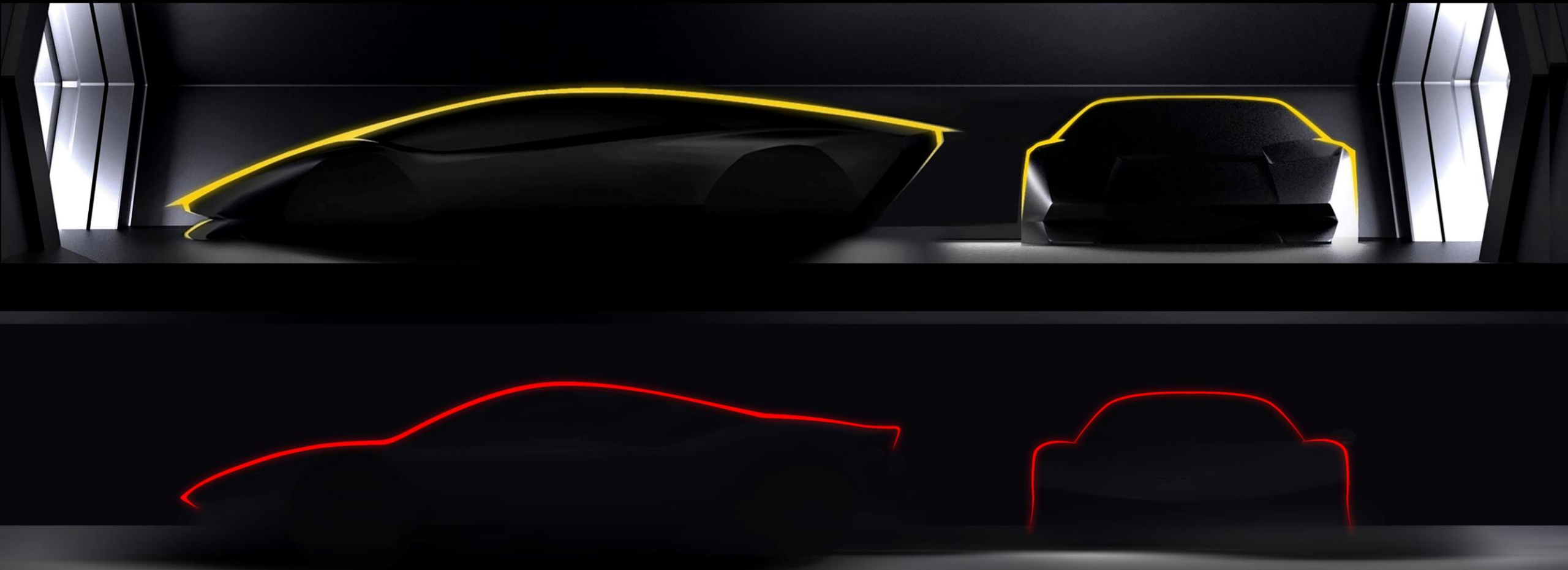
MANUFACTURE



SALES

Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km

AUTHENTIC DESIGN DNA





UNIQUE DNA WITH ACCESS TO AN UNLIMITED SHELF OF TECHNOLOGY

LAMBORGHINI DNA

Strong and inspirational Luxury Brand

Distinctive and recognizable product design

Know-how on Powertrain

Carbon fiber material know-how

PURE LUXURY

GROUP TECHNOLOGY

Hardware & Software platform access

Leading electrification know-how

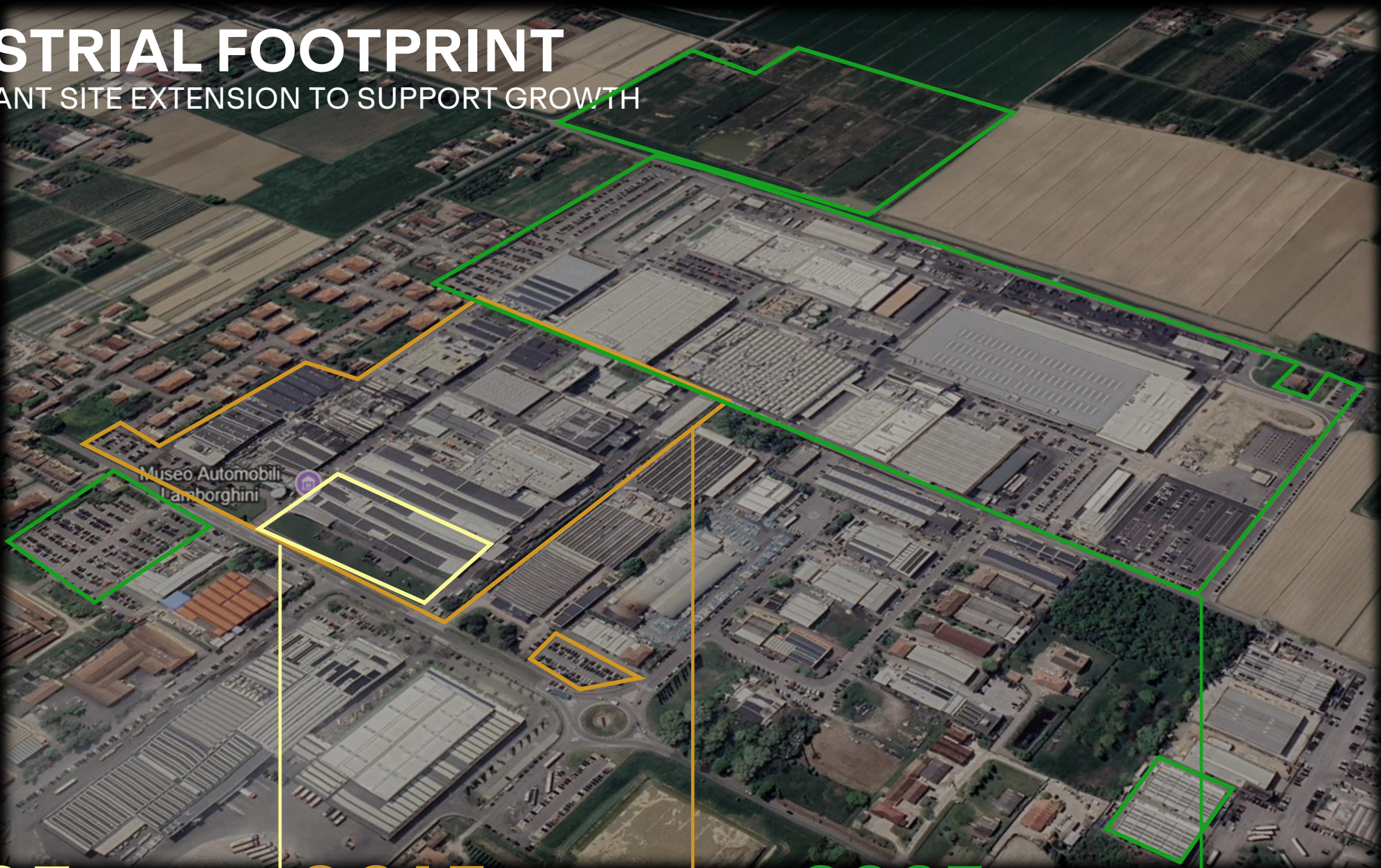
Supply chain resilience through
access to critical parts

LEADING TECHNOLOGY & SCALE

Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km

INDUSTRIAL FOOTPRINT

A SIGNIFICANT SITE EXTENSION TO SUPPORT GROWTH



1963

10,000 m²
108,000 ft²

2015

80,000 m²
860,000 ft²

2025

184,000 m²
1,959,032 ft²



REGIONAL FOOTPRINT

AN OPTIMAL COVERAGE AND A WELL BALANCED SALES DISTRIBUTION



AMERICA

54 Dealers **6** Markets

1st USA

9th Canada



EMEA

79 Dealers **34** Markets

2nd Germany

4th United Kingdom

6th Middle East

8th Italy

10th France + Monaco



APAC

52 Dealers **16** Markets

3rd Japan

5th China + Hong Kong + Macao

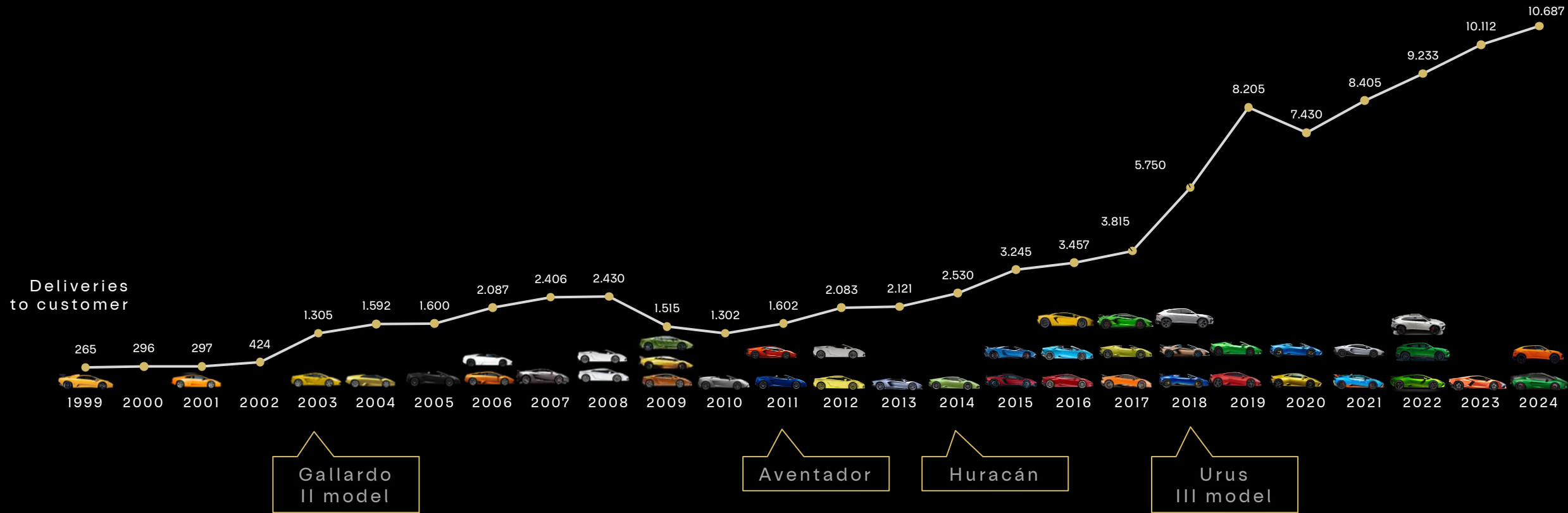
7th South Korea

Dealers **185**

56 Markets

SALES RESULTS

CONSISTENT GROWTH DRIVEN MAINLY BY THE SUCCESS OF NEW MODELS



Huracán EVO Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus S: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; Combined CO₂ efficiency class: G; Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO₂ emissions: 350 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km



DIREZIONE COR TAURI

TAKING THE BEST OF TWO WORLDS

2015

Plant CO₂ neutrality
on balance

2023

Launch the first
hybrid series car

2024

Hybridization of the
entire product range

TECHNOLOGY TO BOOST PERFORMANCE

"DRIVE BETTER AND FASTER"



Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO₂ emissions: 272 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km; Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO₂ emissions: 350 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO₂ emissions: 140 g/km; Combined CO₂ efficiency class: E; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km

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DEUTSCHE BANK INVESTOR FIELD TRIP

Paolo Poma | Chief Financial Officer, Managing Director and Board Member of Automobili Lamborghini

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LAMBORGHINI DEVELOPMENT FROM 1 TO 2 SSC MODEL LINES

SALES
x14

REVENUE
x21

OPERATING
PROFIT
**STABLY
POSITIVE**

Sales **265 units**
Revenue **€47m**
OP **-€19m**

DEVELOPMENT
OF THE
COMPANY

Sales **3.815 units**
Revenue **€1.009m**
OP **€52m**

1999

Audi Acquisition

CARRY OVER V12 LAMBORGHINI DNA

ENHANCING V10 GROUP SYNERGIES WITH THE 2ND SSC
MODEL LINE

2017

Last year with 2
SSC model lines



LAMBORGHINI GROWTH OF LAST 7 YEARS AND 3RD MODEL LINE SSUV



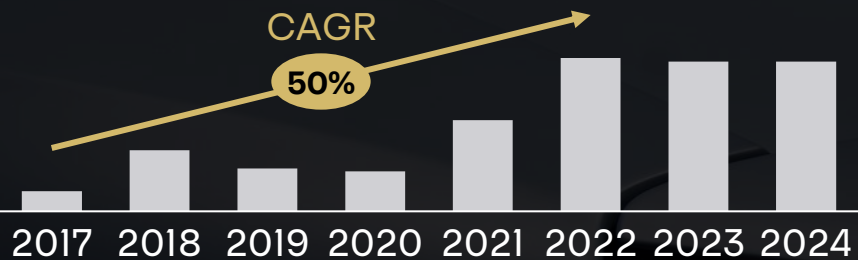
Key Success Factors

Luxury Profitability



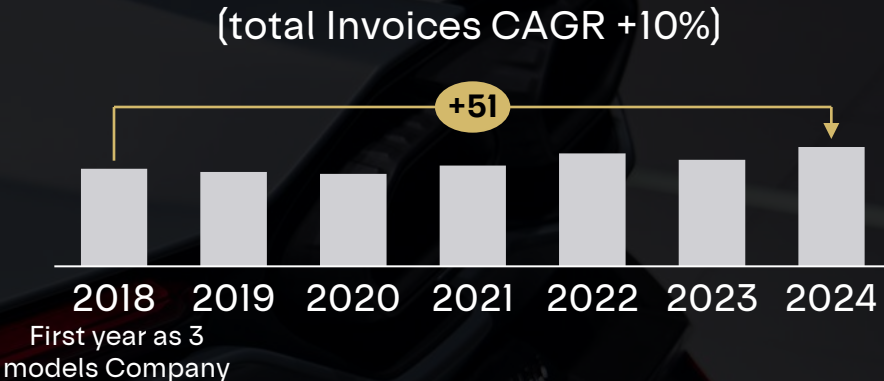
FOCUS ON BUSINESS DEVELOPMENT & PRODUCT MARGINALITY

Order Bank
(Units)

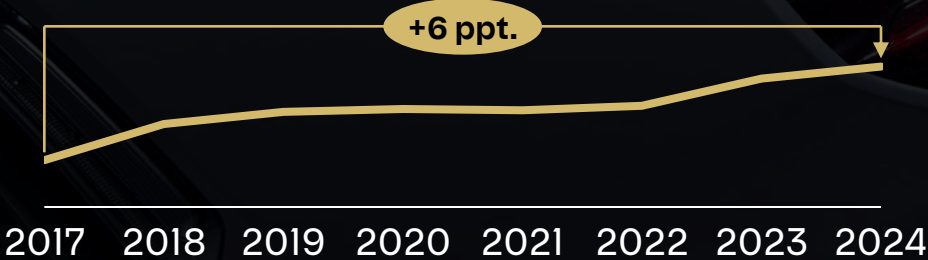


TOP LINE
GROWTH

Turnover Cars & SP per unit (ASP)
(EUR k)

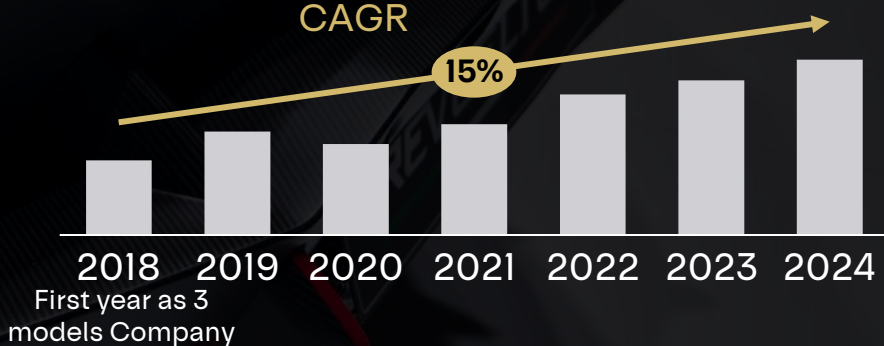


Personalization on Turnover Cars & SP
(%)



PRODUCT
MARGINALITY

Contribution Margin
(EUR mn)



Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km

FINANCIAL SUSTAINABLE GROWTH & LEAN STRUCTURE

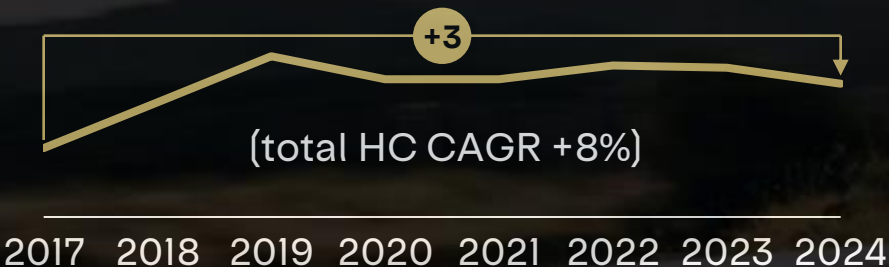


Factory cost per car
(€k)



LEAN
STRUCTURE

Car per Indirect Headcount
(Car/HC)

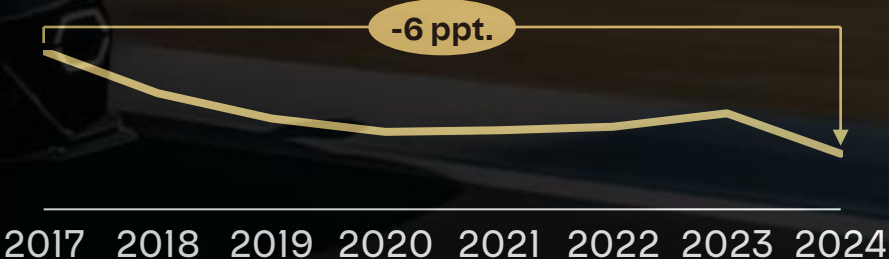


Investment (R&D/CAPEX) on Turnover
(%)



COST
MANAGEMENT

SG&A on Turnover
(%)



Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km.

LAMBORGHINI GROUP 1st HALF 2025 RESULTS



ORDER BANK

Revuelto: until Q1 2027
Urus SE: well into 2026
Temerario: well into 2026

best
ever

REVENUES

€ **1,62_b**
in line with 2024

RoS 26.6%
-1.7 ppt. vs 2024

Q2 YTD 2025 Results

**DELIVERIES
TO CUSTOMERS**
5,681 units
+2.2% vs 2024

best
ever

**OPERATING
PROFIT**
€ **431_m**
-5.8% vs 2024



...COMBINED WITH A ROBUST CASH GENERATION

Negative
Working
Capital

Optimized
Investment

Lean asset
structure (RoI)

Business
development

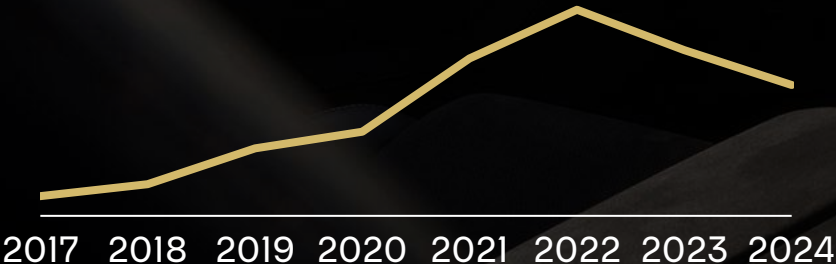
Profitability at
luxury level

Growing EBITDA

Strong and
sustainable

CASH
GENERATING
UNIT

Strategy
execution
100% SELF
FUNDED



Asset Structure



EBITDA

Cash Flow



BRAND VALUE GROWING FAST, ALONG WITH FINANCIAL PERFORMANCE

2024 KPI

79,4 Brand Strength
Luxury avg. 83%
Automotive avg. 74%

71,4 Role of the Brand
Luxury avg. 67%
Automotive avg. 45%



Revuelto Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km

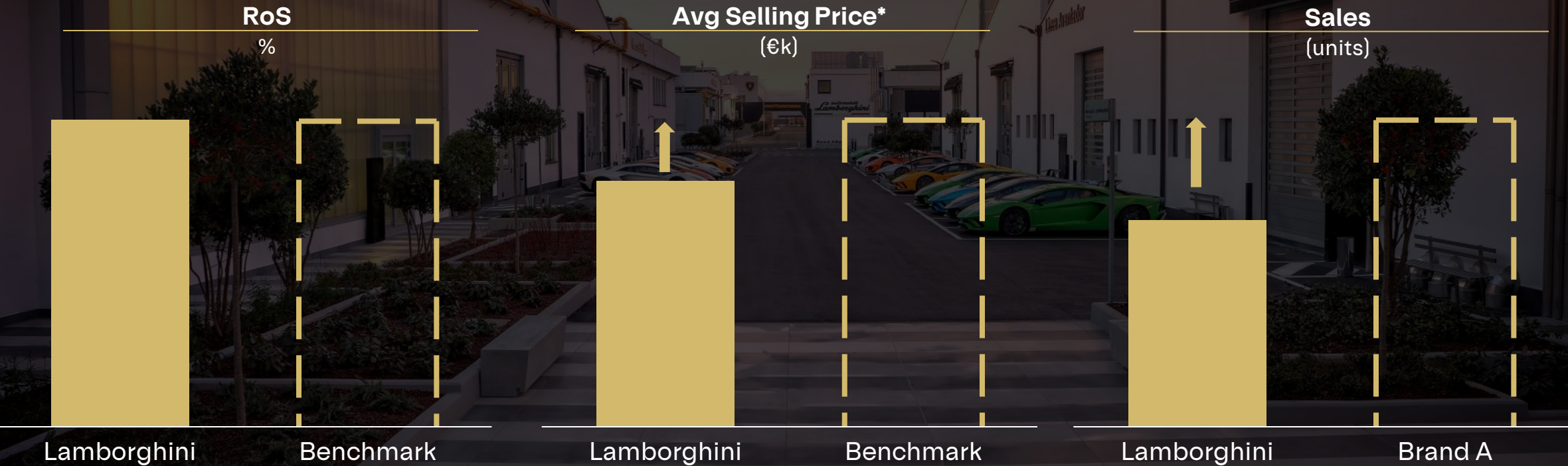


LUXURY PROFITABILITY WITH POTENTIAL IN PERSONALIZATION AND SIZE

Best in Class profitability

Potential in Personalization and Car Park growth

Size matters: potential growth with new product generation and 4th model line



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Federico Foschini | Chief Marketing and Sales Officer and Board Member of Automobili Lamborghini

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A STRONG FORWARD-LOOKING ATTITUDE

THE BRAND ID-CARD



V I S I O N

BEING THE LEADER OF

THE 'UNEXPECTED'

M I S S I O N

TURNING OUR VISIONARY IDEAS INTO

STUNNING CREATIONS

STRONG AFFINITY WITH NEW GENERATIONS

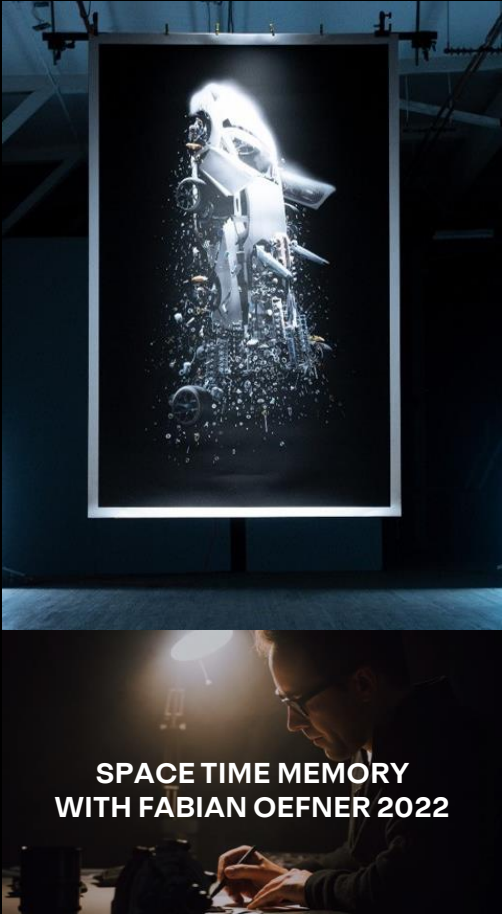
LEADING POSITION IN COMMUNICATION TOUCHPOINTS



SOCIAL MEDIA

CHANNELS	FAN BASE	ESS RANKING
	37M FOLLOWERS	1st
	2,4M FOLLOWERS	1st
	2,1M SUBSCRIBERS	1st
	5,1 M FOLLOWERS	2nd
	5,4M FOLLOWERS	ND
	12M FANS	2nd
	1,1M FOLLOWERS	3rd

eSPORTS



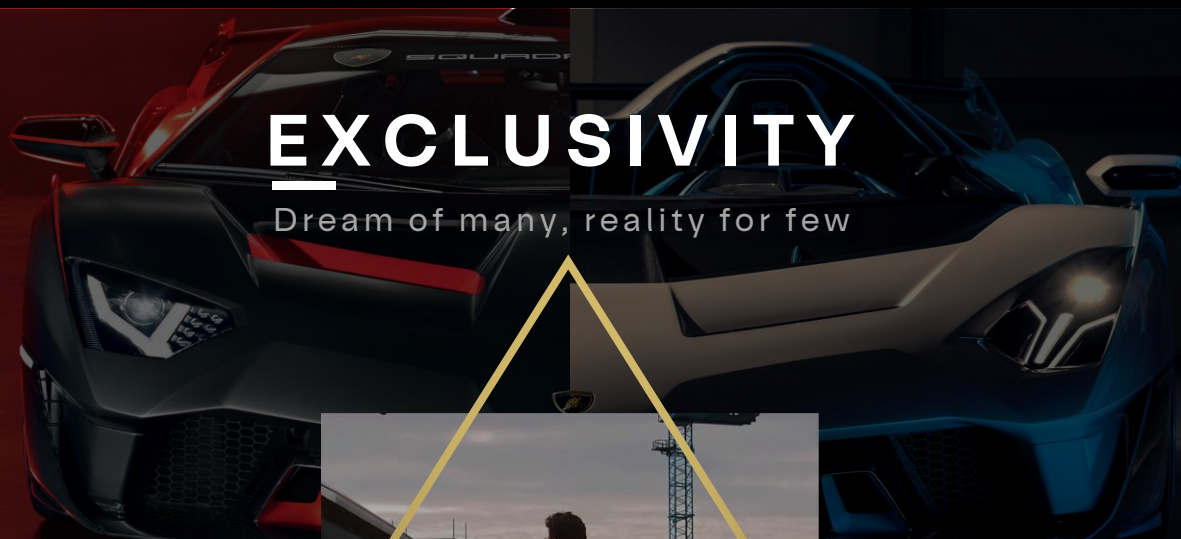


WHAT IS LUXURY IN SUPERSPORTSCAR?

GUARANTEE HOMOGENEOUS EXPERIENCE ALONG TOUCHPOINTS

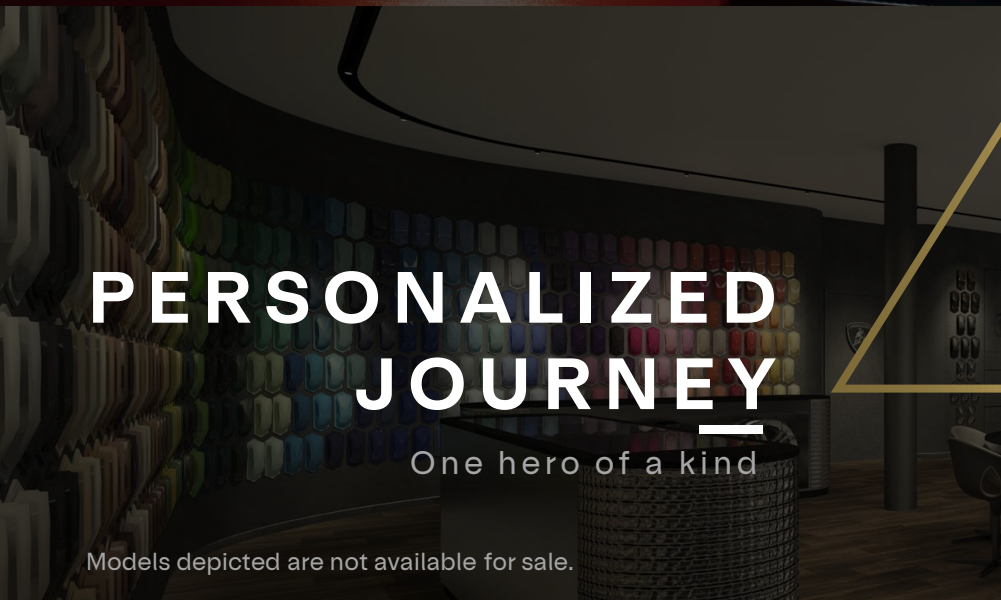
EXCLUSIVITY

Dream of many, reality for few



PERSONALIZED JOURNEY

One hero of a kind



CARE

Details makes difference



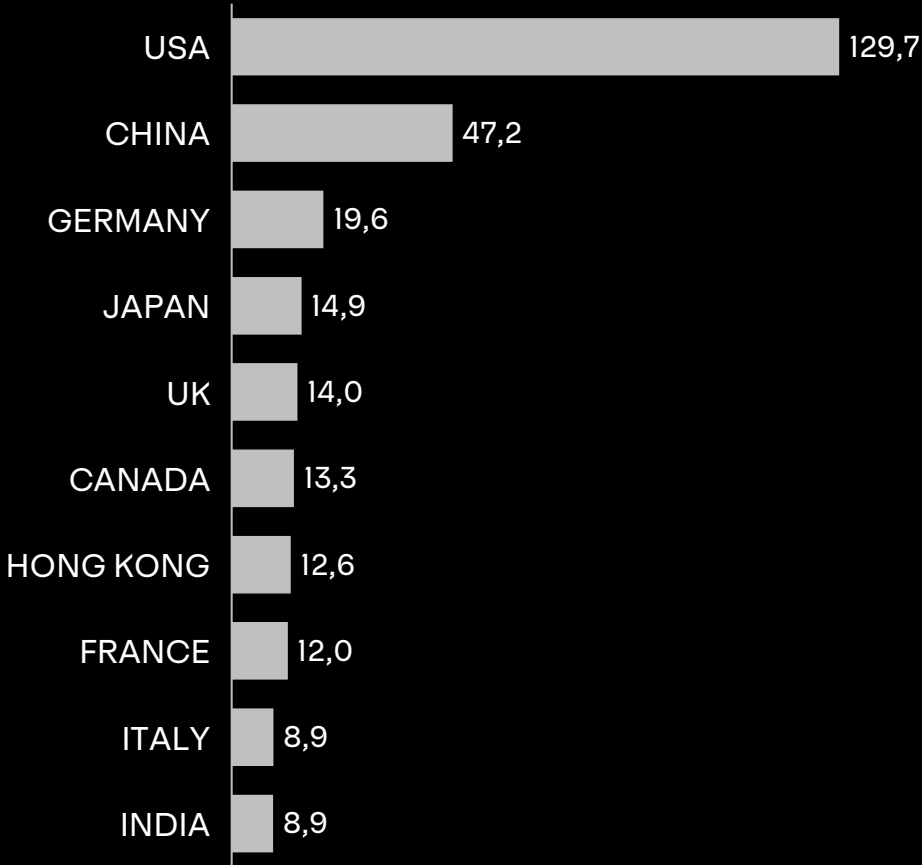


CUSTOMER PROFILE

HIGH NET WORTH INDIVIDUALS' DISTRIBUTION IS REFLECTED IN OUR GEOGRAPHICAL FOOTPRINT

Ultra HNWI 2023
426.330 Individuals

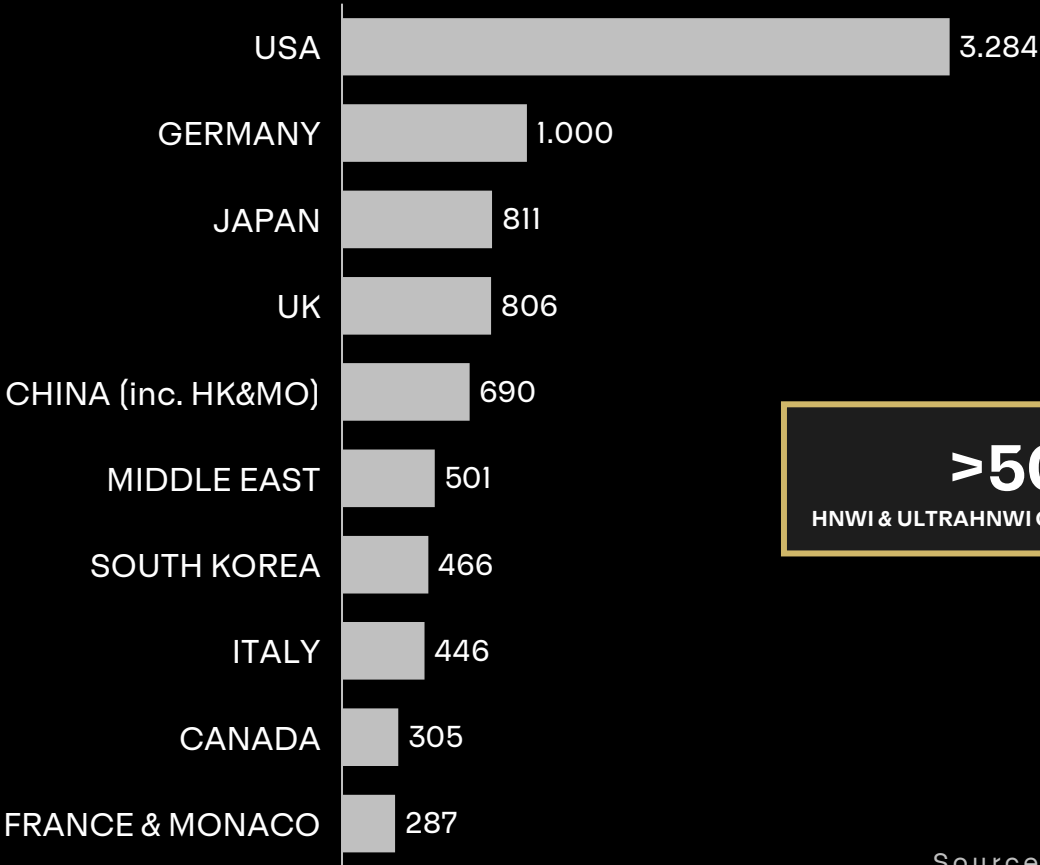
71% of UHNWIs are in our Top 10 Markets



UHNWI Population (K)

Lamborghini Deliveries 2024:
10.687 units

Top 10 Markets represent 80% of Total Deliveries



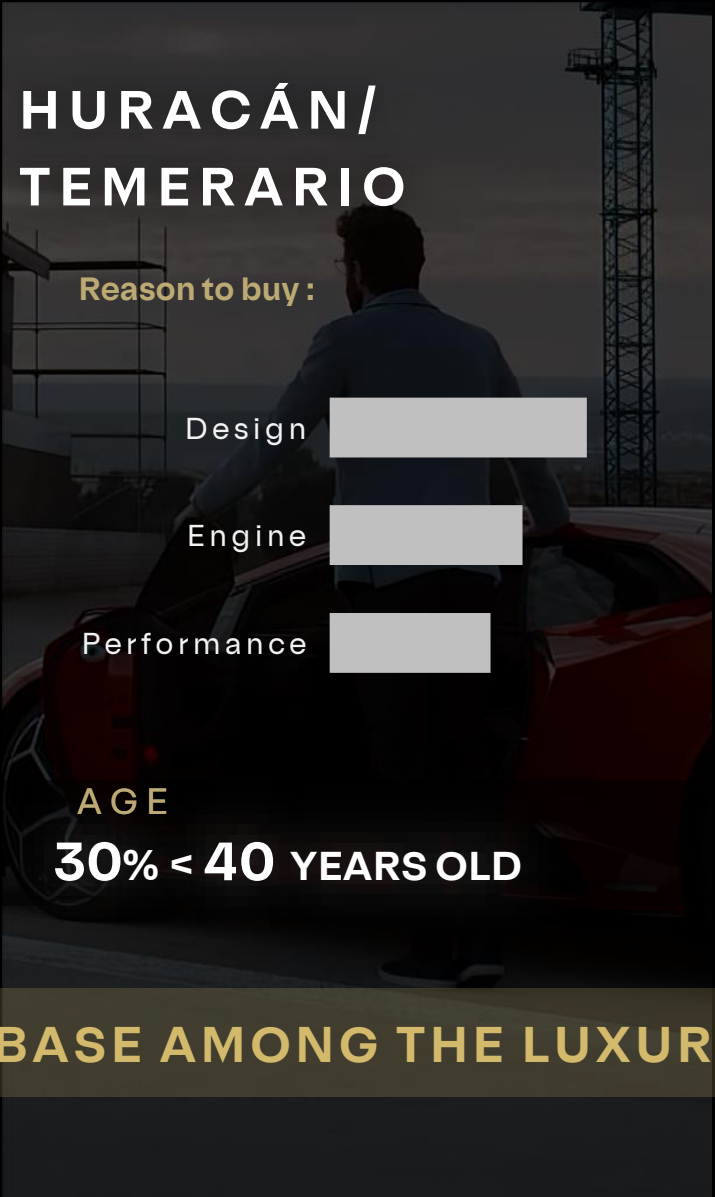
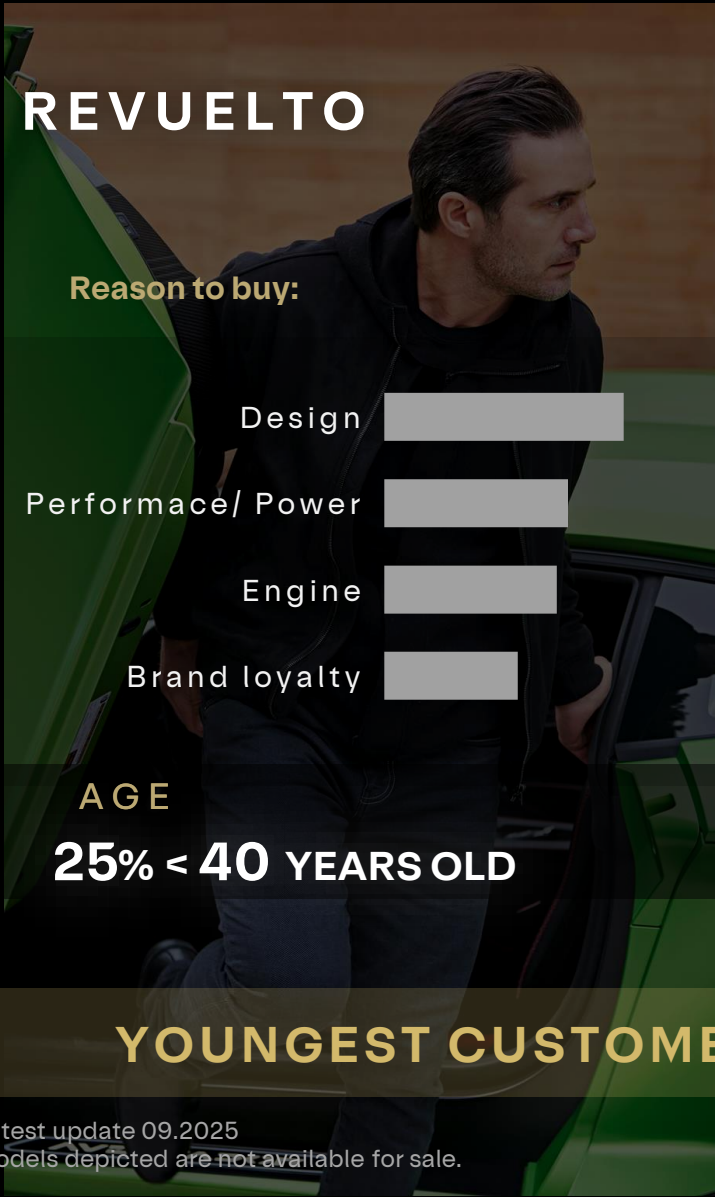
Deliveries to Customers (Units)

>50.000
HNWI & ULTRAHNWI ON LAMBORGHINI DATABASE



THE YOUNGEST CUSTOMER BASE

DESIGN AND PERFORMANCE AS MAIN REASONS TO BUY

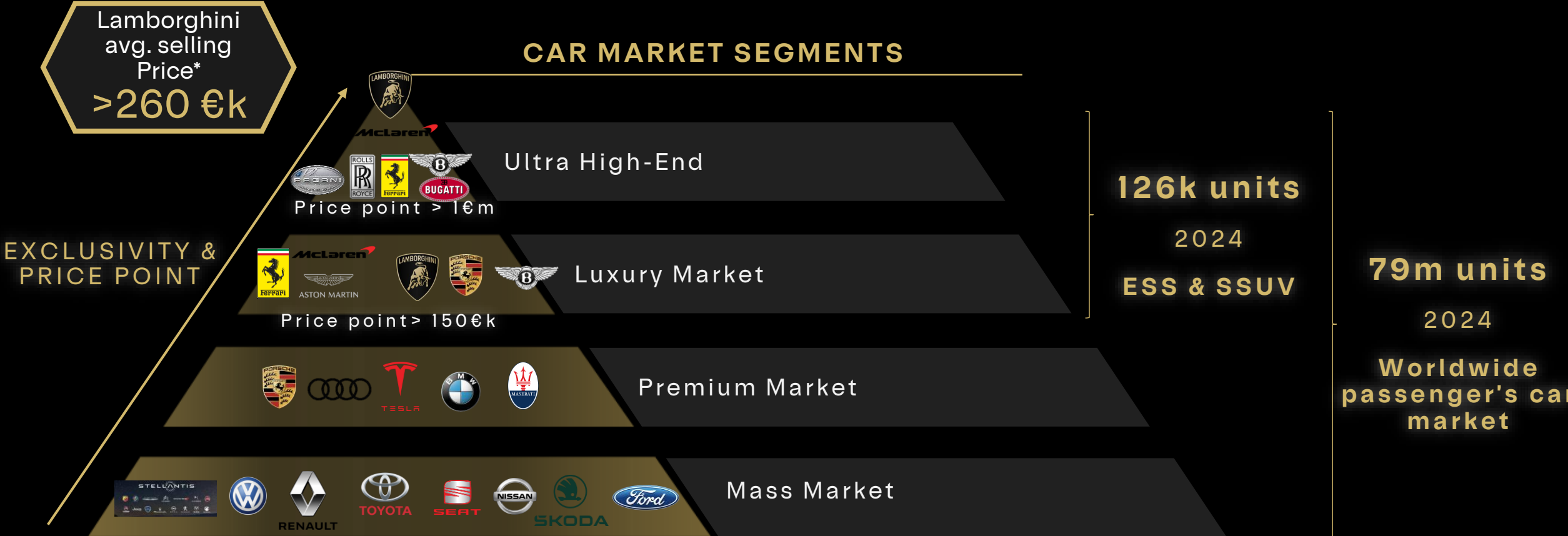


YOUNGEST CUSTOMER BASE AMONG THE LUXURY AUTOMOTIVE SEGMENT

Latest update 09.2025
Models depicted are not available for sale.



A BRAND POSITIONED IN LUXURY AND ULTRA HIGH-END MARKETS



Source: Total car market – VWG internal figures
ESS & SSUV IHS Registrations with internal estimate for missing markets; Lamborghini – delivery to customer
ESS: Exclusive Sports car Segment SSUV: Super Sports Utility Vehicle Segment
List of Brands not exhaustive
* Cars and Spare Parts

THE YOUNGEST RANGE EVER

A COMPLETE PRODUCT OFFER COMPOSED BY 3 PRODUCT LINES (2 SUPER SPORTSCARS & 1 SUPER SUV)



REVUELTO



The most powerful and
exclusive Lamborghini

2024

1st market entry

URUS SE



“Sports car in a
SUV body”

2024

1st market entry

TEMERRARIO



A NEW CLASS
of its own

2025

1st market entry

Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km

REVUELTO

THE FIRST HPEV



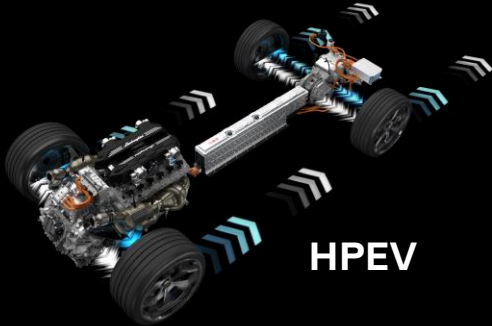
Advanced
Connectivity



Iconic Design



V12 NA



HPEV



1015 CV



13 Driving Modes



Technological
Improvement



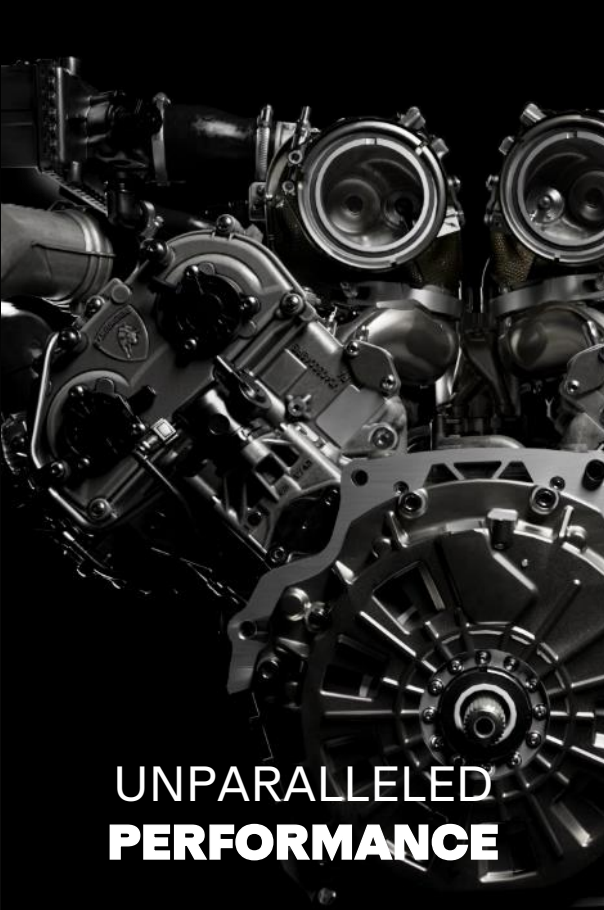
Outstanding
Performance



38% CO2
Reduction

TEMERARIO

A NEW CLASS OF ITS OWN



UNPARALLELED
PERFORMANCE



UNRIVALED
DRIVING DYNAMICS



UNIQUE
VERSATILITY



NEW **DESIGN**
LANGUAGE

AUTHENTIC FUORICLASSE

Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km

URUS

E-NHANCED DRIVING EMOTION

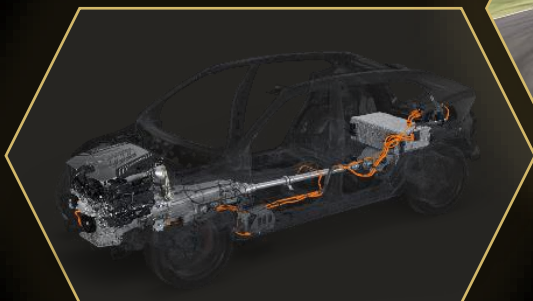


A completely re-engineered Urus that enhances its core value blending a supersport car performance with the everyday usability of an SUV

NEW ADAPTIVE DRIVETRAIN



NEW HYBRID POWER UNIT ICE + ELECTRIC



CLEANER & REFINED DESIGN



SEAMLESS HMI



AMPLIFIED USABILITY



ORDER BACKLOG DELIVERIES COVERAGE

ORDER BANK IS SUPPORTING RESILIENCE AND EXCLUSIVITY



REVUELTO



COVERING UNTIL MAR 2027

TEMERARIO



COVERING UNTIL DEC 2026

URUS SE



COVERING UNTIL SEP 2026

Latest update 09.2025. Urus Launch: April 2024

Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km; Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km

LUXURY SSC CUSTOMERS' TRENDS

BE PART OF AN EXCLUSIVE ENTERTAINING PLATFORM



CUSTOMIZATION

Models depicted is not available for sale.



FEEL LIKE A PILOT



EXPERIENCES



CUSTOMIZATION PROGRAM

AD PERSONAM: A COMPLETE CUSTOMIZATION PROGRAM

INCREMENTAL PERSONALIZATION LEVELS

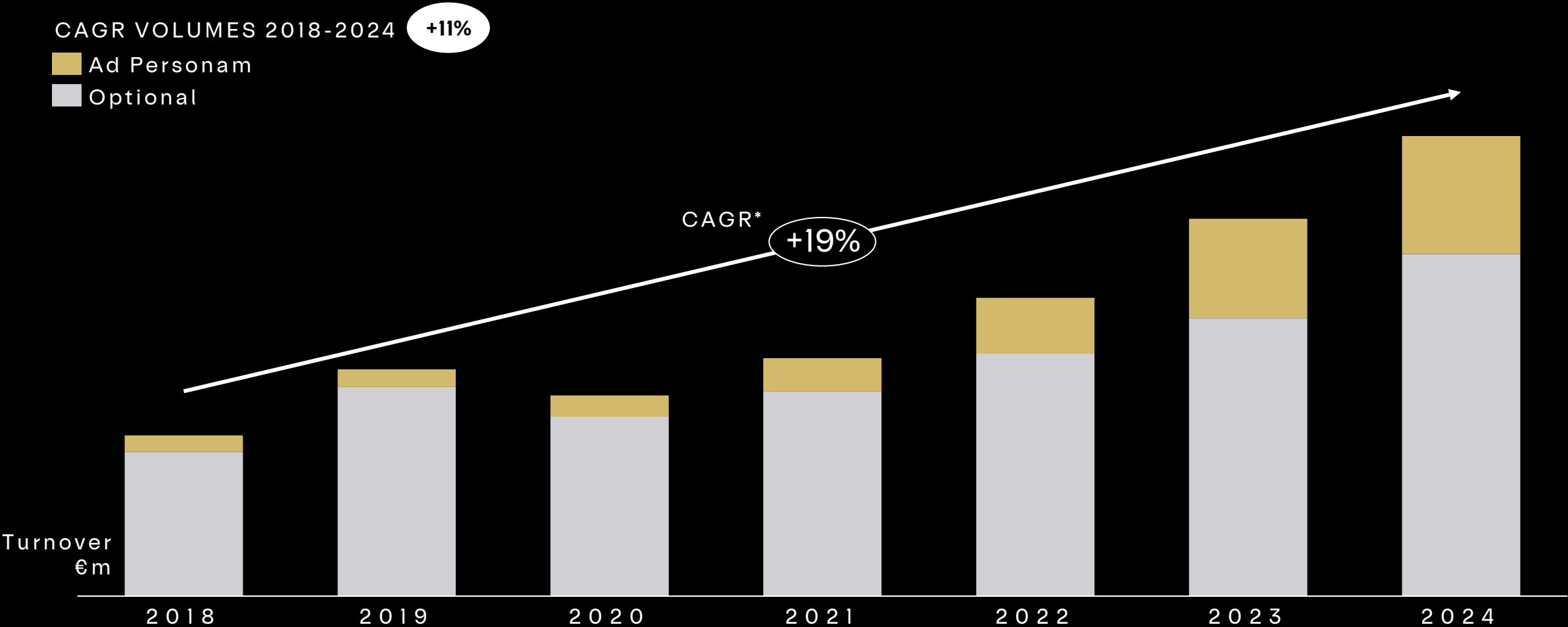


MULTIPLE TOUCHPOINTS



CUSTOMIZATION BUSINESS

A CONSISTENT GROWTH BASED ON A WIDER OFFER TO MATCH CUSTOMERS' EXPECTATIONS



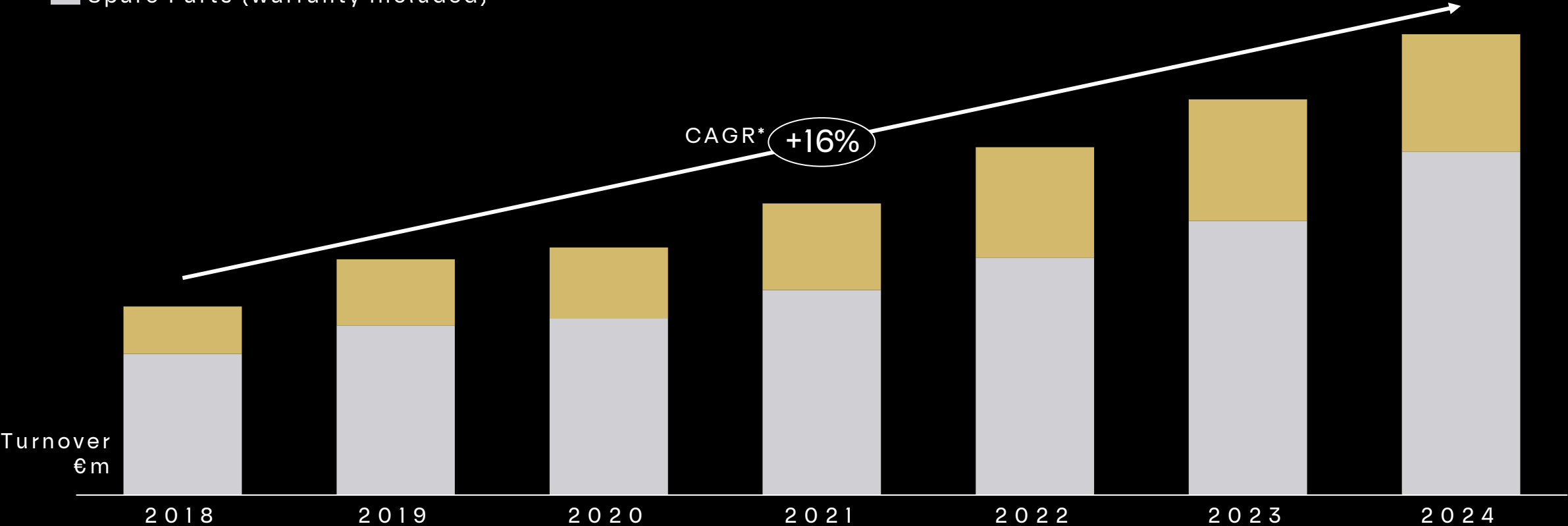
SPARE PARTS & ACCESSORIES BUSINESS

A SOLID PARTS' GROWTH WITH EXPANSION OF ACCESSORY RANGE OFFER



CAGR 10Y CAR PARC 2018-2024 +17%

- Accessories
- Spare Parts (warranty included)



CUSTOMER EXPERIENCE

A PHYSICAL APPROACH...



FACTORY



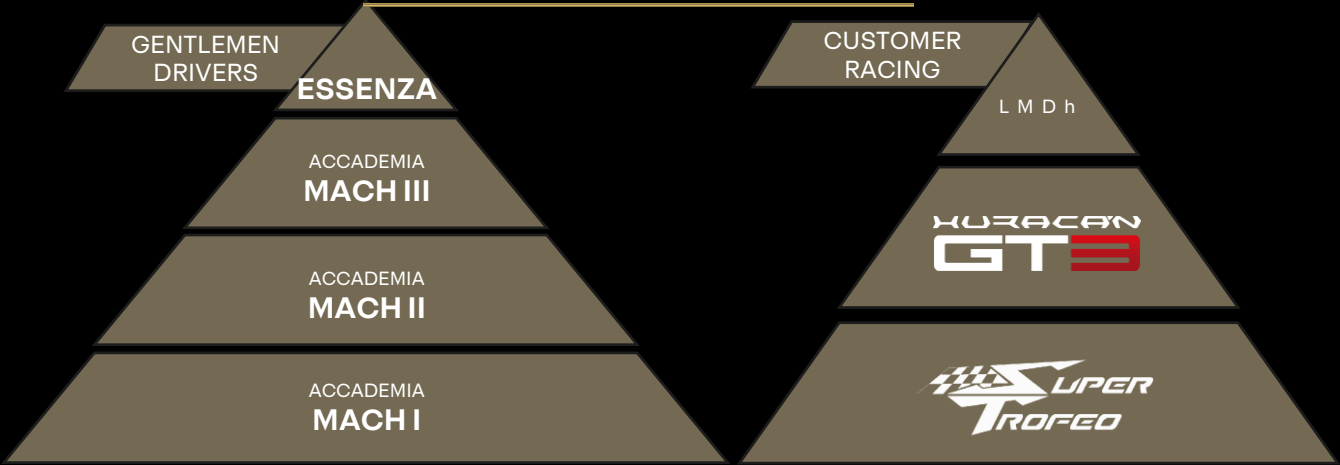
DEALER



ON THE ROAD



ON TRACK



Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Urus S: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Other models depicted are not available for sale.



...AND A DIGITAL EXPERIENCE

UNICA APP: THE LAMBORGHINI WORLD AT A FINGERTIP

More than 40.000
registered customers

Exclusive previews and contents

Lamborghini connected remote
services

Online Marketplace



Latest update 09.2025
Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO2 emissions: 350 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO2 emissions (combined): 337 g/km; CO2 Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO2 emissions (combined): 320 g/km; CO2 Class: G; Urus: Fuel consumption (combined): 14.4 l/100 km; CO2 emissions (combined): 320 g/km; CO2 Class: G; Other models depicted are not available for sale.

BRAND PARTNERSHIP

PIONEERING & UNCONVENTIONAL ACTIVATIONS



MOBILITY



REAL ESTATE



TOYS



FASHION



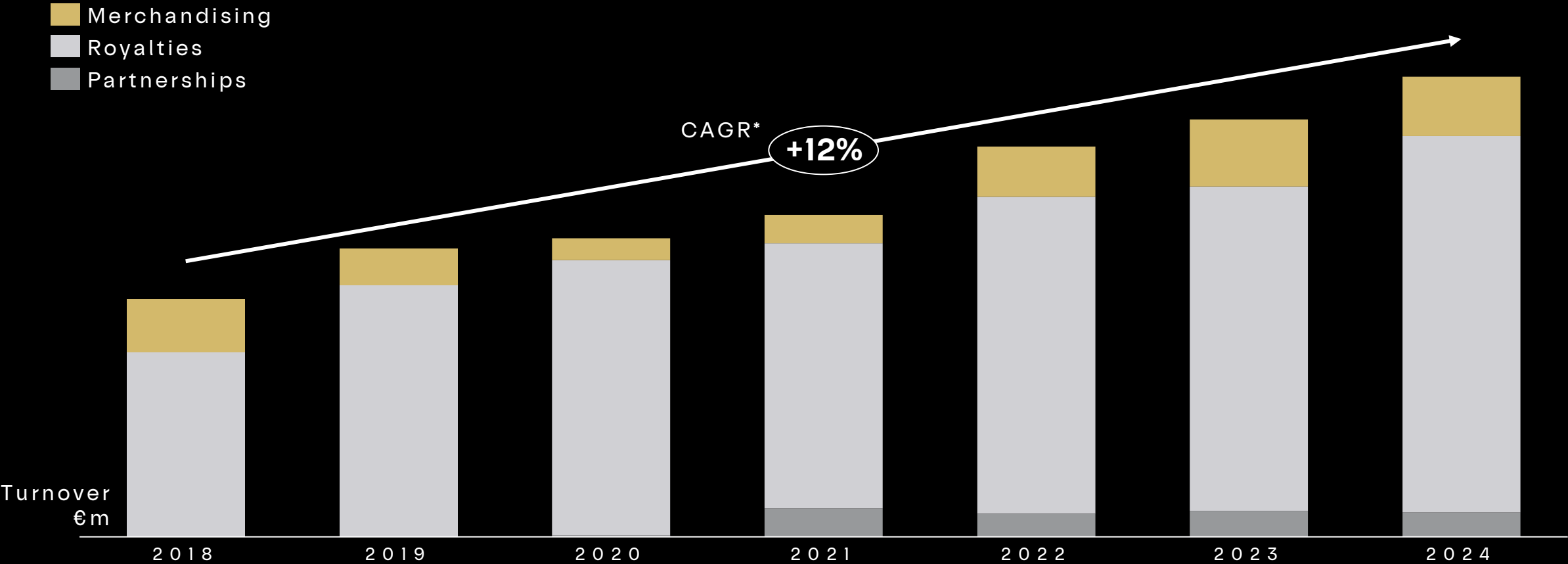
GAMING



Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G.

BRAND EXTENSION

BRAND STRENGTH SUSTAINS CONTINUOUS GROWTH

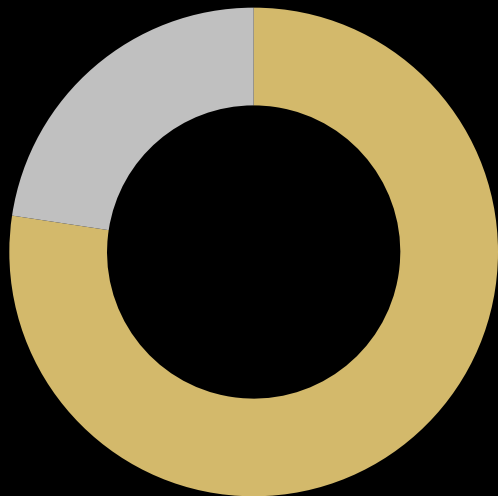


DEALER NETWORK BUSINESS MODEL

A SOLID AND PROFITABLE DEALER NETWORK

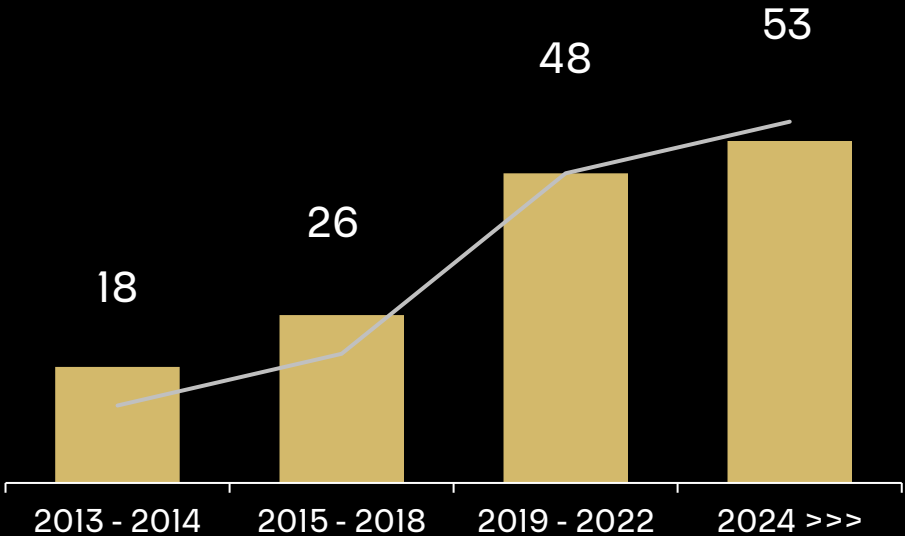


 Audi, Bentley, Porsche
 Others



**MORE THAN 75% OF LAMBORGHINI DEALERS
TRADE ALSO AUDI, BENTLEY AND PORSCHE**

 Average Deliveries to customer/Dealer
 ROS%



**PROFITABILITY GROWTH
THANKS TO A SUSTAINABLE BUSINESS MODEL**

AGENDA | OCTOBER 7, 2025



1	14.00 – 14.10 Welcome & Introduction	Mr. Schwarzl & Mr. Poma
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2	14.10 – 14.30 Lamborghini Strategy	Winkelmann
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3	14.30 – 15.00 Financial Growth	Mr. Poma
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4	15.00 – 15.30 Q&A	Mr. Poma
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15.30 – 15.45 | Coffee break

5	15.45 – 16.15 Business model & Customer journey incl. Q&A	Mr. Foschini
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6	16.15 – 16.45 Technology & Product incl. Q&A	Mr. Pacini
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19.30 Dinner at Osteria Mirasole San Giovanni in Persiceto (BO)



DEUTSCHE BANK INVESTOR FIELD TRIP

Luca Pacini | Head of R&D Strategy & Projects Coordination

Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km

TECHNOLOGY DNA



LAMBORGHINI WAY

THE SPORTINESS OF THE FUTURE



POWERTRAIN AND ELECTRIFICATION COMPETENCE

- Unconventional approach to electrification
- Tradition, Know How and Expertise on Internal Combustion Engines

HV ANCILLARIES PORTFOLIO FROM AUDI GROUP

- Platform Synergies with the Group
- Full access to Audi Group components and solutions

NEW CONCEPTS
FREEDOM TO BE UNIQUE
RESOURCES WHERE REALLY MATTERS



LIGHTWEIGHT MATERIAL & AERODYNAMIC DISTINCTIVENESS

CARBON FIBER KNOW-HOW

**WEIGHT
REDUCTION**

**STIFFNESS TO
WEIGHT RATIO**

**SUSTAINABLE
MATERIAL**

**ADDED VALUE
FOR CUSTOMER**

CFRP (Carbon Fiber Reinforced Plastic) production: 360° in House

SMART-AERO

**PRECISE
DOWNFORCE**

**PERFORMANCE
INCREASE**

**SMART
MATERIALS**

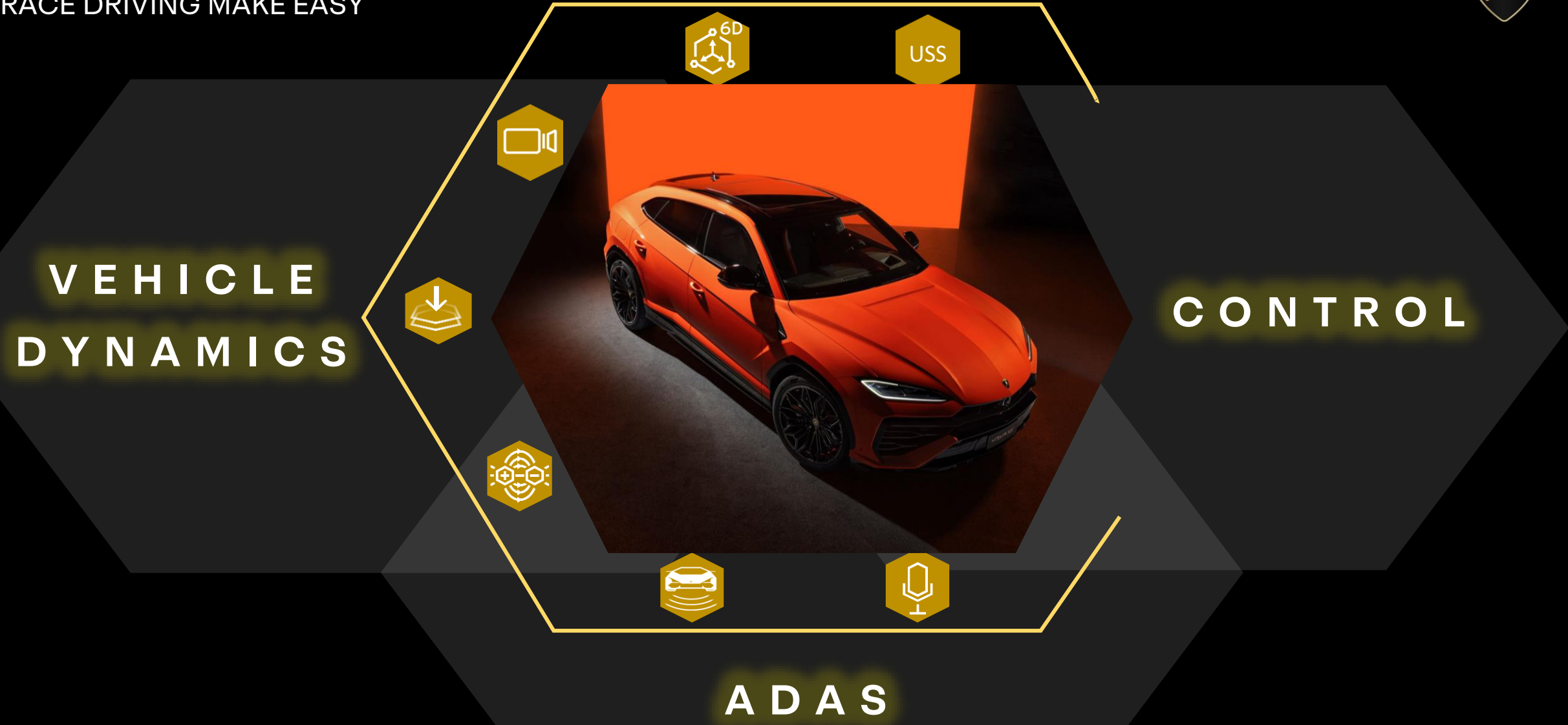
**LOWER AIR
RESISTANCE**

Different Patents that allow us to be a reference point



ADVANCED CHASSIS SYSTEM

RACE DRIVING MAKE EASY



HMI DIGITAL DISTINCTIVENESS

INTUITIVE & CONNECTED - ENHANCING THE FUN TO DRIVE



LEADERBOARD

EMOTION RECOGNITION

AI COACH

REAL TIME
TELEMETRY

REMOTE GARAGE

BIOMETRICAL DATA

PLATFORMS SHARED WITHIN DIGITAL ECOSYSTEM OF THE GROUP

BREATHLESS EMOTIONS IN A NEW ERA

TO INSTILL LAMBORGHINI'S DNA



INTEGRATED CONTROLS



FUN TO DRIVE IN EVERY ROAD AT EVERY CONDITION

Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions combined: 337 g/km; CO₂ Class: G; Revuelto: Combined energy consumption: 26,5 kWh/100 Km plus 15 l/100km; Combined CO₂ emissions: 350 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 17,9 l/100km; Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO₂ emissions: 140 g/km; Combined CO₂ efficiency class: E; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km; Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO₂ emissions: 272 g/km; Combined CO₂ efficiency class: G; CO₂ class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km

SQUADRA CORSE 2025

A WORLDWIDE CHALLENGE



«HYPER COMPETITION»



THE MOST CHALLENGING CHAMPIONSHIPS



ICONIC RACES



ONE-MAKE SERIES
IN 3 REGIONS

40 RACES
MORE THAN 100 CARS



The data on fuel consumption, power consumption, CO₂ emissions and electric range were determined in accordance with the legally prescribed measurement procedure "Worldwide Harmonized Light Vehicles Test Procedure" (WLTP) pursuant to Regulation (EC) 715/2007. Additional equipment and accessories (add-on parts, tire format, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions and individual driving behavior, can influence the fuel consumption, power consumption, CO₂ emissions, electric range and driving performance values of a vehicle. Further information on WLTP can be found at www.audi.de/wltp.

For further information on the official fuel consumption and official specific CO₂ emissions of new cars, please refer to the "Guide to the fuel and energy consumption and CO₂ emissions of new cars", which is available free of charge at all points of sale and from Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern or under www.dat.de.